



PROFILE

Design and marketing professional with knowledge of print ready and digital design, web development, social media planning, and branding strategy. Passionately determined to grow in knowledge and experience, I have the ability and enthusiasm to work in a team setting and the drive to help find success for the overall team. Meticulously detail oriented, I strive to become the strongest asset to any team, while displaying a smile with a professional attitude. Guaranteeing quality and efficiency; knowledge, organization, self-direction, and strong communication allow me to be a visionary that pushes the boundaries.

EDUCATION

BA, Graphic Design and Media Arts | Southern New Hampshire University | 2016 - 2018 (Graduation March)

AS, Civil Engineering Architectural Technologies | Cincinnati State College | 2011 - 2014

Additional Illustration and Graphic Design Courses | Columbus College of Art and Design | 2009 - 2011

EXPERIENCE

Oakley | Assistant Manager | 2011 - Present

Provide marketing, merchandising, and leadership skills to drive store results through:

- Coordinating with the Oakley marketing team, to determine store merchandise layout.
- Improving customer experience by maintaining merchandise presentation that promotes customer engagement.
- Planning and executing store re-merchandising based on inventory levels and market demands.
- Preparing and building store marketing determined by store promotions, time of year, and customer traffic trends.
- Coordinating with fellow managers to lead a store of +40 team members by modeling key Oakley ELITE customer behaviors and providing real-time coaching to ensure goals set forth by leadership are met.

THE WALT DISNEY COMPANY | Professional Engineering Internship | Jan. 2014 - Jun. 2014

Utilized drafting, engineering, and management skills to lead over \$3,000,000 in construction projects across Disney Properties by:

- Editing and revising blueprints to make project adjustments based on the needs of the customer.
- Coordinating with the Imagineering team to determine appropriate marketing and signage while construction was underway.
- Maintaining constant communication, with contractors and sub contractors, to ensure scheduled deadlines and budget are met.
- Orchestrating meetings, throughout the construction process, to maintain open communication with all stake holders and adjusting to any alterations, ensuring satisfaction.
- Corresponding with a mentor, that provided knowledge and experience, promoting growth and confidence.

SOFTWARE SKILLS

•Photoshop	● ● ● ● ● ● ○ ○ ○ ○	•Dreamweaver	● ● ● ● ● ○ ○ ○ ○ ○
•Illustrator	● ● ● ● ● ● ○ ○ ○ ○	•AutoCad	● ● ● ● ● ● ● ● ○ ○
•InDesign	● ● ● ● ● ● ○ ○ ○ ○	•Revit	● ● ● ● ● ● ○ ○ ○ ○